

Office Manager report to the 2023 AGM

Wholesale Customers

Manningtree Wholefood Store were an important and supportive wholesale customer and pick-up hub for veg bags.

Farm Direct very useful over the winter and took quite a bit of meat.

Maldon Wholehealth Shop – new last year, had 5 veg bag customers through them.

Veg Bags

Had 47 customers overall, although some were fortnightly, some dropped out and some came in late. Asked for end of season feedback and lots of positive comments. The system worked pretty well with few mistakes which is amazing considering how many people have an input into getting them out of the door.

Thank you to members Gilly Lutton and Paul Barrett for acting as hubs.

Fresh meat day

A resounding success when the new beef stock arrived in January, selling nearly £2000 in 3 days. Will be repeated when next stock arrives.

Marketing

Spent time in November and early December on marketing ideas and Jenny C was very helpful with updating and improving wording on website..

Job Share

Decided to cut my days from 4 to 2, and had over 56 applications through Indeed in less than 48 hours. Pleased to say that Hannah, who we employed, was an excellent choice.